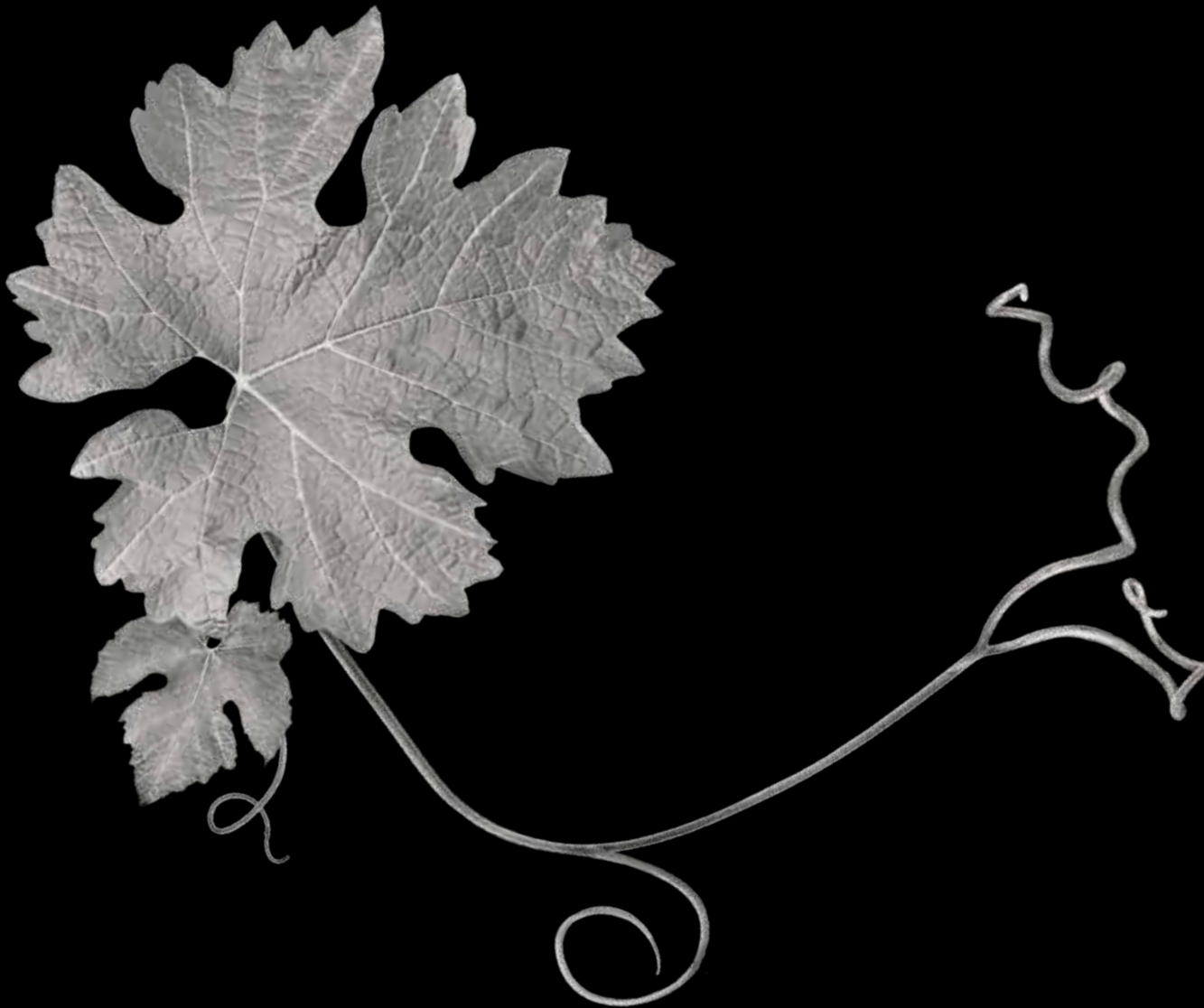


# 2013 MASTER BLEND CLASSIFICATION MEDIA TOOL KIT

MELBOURNE MONTREAL LONDON



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## EVENT OVERVIEW

Ever since the official classification of Medoc and Graves in 1855, much debate and discussion has been had about not only the classification results, but also the role that Cabernet Sauvignon based blends have in the world of wine. As a wine style, these blends continue to play an important role in many of the world's wine industries.

The *Master Blend Classification* was a rare opportunity to “classify” some of the world's finest and most famous Cabernet Sauvignon blends from France, Australia, Italy, South Africa, Chile and the United States – including all Bordeaux First Growth Producers.

In its second year the Master Blend Classification tastings were held in Melbourne, Montreal and London with judges representing Europe, UK, Australia, Asia, and Canada.



Select the leading Cabernet based blends from around the world based on proven reputation.



## WINE SELECTION CRITERIA

The criteria for the selection of wines to be tasted in the second *Master Blend Classification* was very simple – select the leading Cabernet based blends from around the world based on proven reputation. With the starting point as the 2009 vintage, wines were curated down to the final list after much discussion on the relative merits of each wine. Since the Bordeaux Classification in 1855, the internationally recognised Bordeaux First Growth wines have been considered the benchmark for this iconic wine style. Therefore, each of the Bordeaux First Growth producers were included, as were other very well regarded Bordeaux wines. Iconic wines from Italy, Australia, South Africa, Chile and the United States were also included.

## WINE PURCHASE

All wines were purchased either directly from producers or from reputable fine wine retailers in the United Kingdom, Australia, and Canada. The lineup truly represented what wines the wine buyer would be tasting/drinking, rather than hand-selected bottles that had been stored at the respective wineries.

## TASTING PROTOCOL

Each tasting contained 30 wines with the same wines being used in all three tastings. All wines were opened 60 minutes before the commencement of the tasting. Wines were double decanted into a decanter and then back into original bottle and were all poured in one flight. Tasters were asked to score each wine out of 100 points and scores were then tallied at the end of the tasting. Importantly, all wines were tasted ‘blind’ – participants had no idea what

wine producers were represented – only that the wines were Cabernet based blends from the 2009 vintage. Only after discussion, were the identities of the wines revealed. Individual scores were revealed but not whose scores they were – each person only knew their own score.

## 2014 MASTER BLEND CLASSIFICATION

The *Master Blend Classification* will return in 2014 with another global tasting planned.

Attendees will “classify” Cabernet based blends from the exciting 2010 vintage, and again the respective scores from each tasting will be compared.

MELBOURNE,  
AUSTRALIA.



MONTREAL,  
CANADA.



LONDON,  
UNITED KINGDOM.





# THE RESULTS

92



**CHÂTEAU LEOVILLE-  
LAS CASES**  
St. Julien  
13.5% Alc./Vol.

92



**WOLF BLASS  
BLACK LABEL**  
Barossa, McLaren Vale,  
Langhorne Creek  
15% Alc./Vol.

92



**CHÂTEAU LATOUR**  
Pauillac  
14% Alc./Vol.

92



**CHÂTEAU  
DUCRU-BEAUCAILLOU**  
St. Julien  
13.5% Alc./Vol.

91



**JOSEPH PHELPS  
INSIGNIA**  
Napa Valley  
14.5% Alc./Vol.

91



**CHÂTEAU MOUTON  
ROTHSCHILD**  
Pauillac  
13% Alc./Vol.

91



**CHÂTEAU LYNCH-  
BAGES**  
Pauillac  
13.5% Alc./Vol.

91



**OPUS ONE**  
Napa Valley  
14.5% Alc./Vol.

91



**CHÂTEAU MONTROSE**  
St. Estephe  
14% Alc./Vol.

91



**CHÂTEAU LEOVILLE  
BARTON**  
St. Julien  
13% Alc./Vol.

91



**CHÂTEAU LAFITE  
ROTHSCHILD**  
Pauillac  
13.5% Alc./Vol.

91



**CHÂTEAU COS  
D'ESTOURNEL**  
St. Estephe  
14.5% Alc./Vol.

91



**CHÂTEAU  
BEYCHEVELLE**  
St. Julien  
13.5% Alc./Vol.

91



**RIDGE MONTE BELLO**  
Napa Valley  
13.5% Alc./Vol.

91



**ANTINORI SOLAI**  
Tuscany  
14% Alc./Vol.

90



**VINA ALMAVIVA**  
Puente Alto, Chile  
14.5% Alc./Vol.

90



**ORNELLAIA**  
Bolgheri, Tuscany  
14.5% Alc./Vol.

90



**HARLAN  
PROPRIETARY RED**  
Napa Valley  
14.5% Alc./Vol.

# THE RESULTS

90



**CHÂTEAU  
HAUT-BRION**  
Pessac  
14.5% Alc./Vol.

90



**CHÂTEAU MARGAUX**  
Margaux  
13.5% Alc./Vol.

90



**CHÂTEAU PICHON  
LONGUEVILLE  
COMTESSE DE  
LANLANDE**  
Pauillac  
13% Alc./Vol.

90



**HENSCHKE CYRIL  
HENSCHKE**  
Eden Valley  
14% Alc./Vol.

89



**EDUARDO  
CHADWICK SENA**  
Chile Valle de Aconcagua  
14.5% Alc./Vol.

89



**DOMINUS ESTATE  
CHRISTIAN MOUEIX**  
Napa Valley  
14.5% Alc./Vol.

89



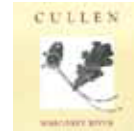
**VASSE FELIX  
HEYTESBURY**  
Margaret River  
14.5% Alc./Vol.

88



**KANONKOP  
PAUL SAUER**  
Simonsberg, Stellenbosch  
14% Alc./Vol.

88



**CULLEN DIANA  
MADELINE**  
Margaret River  
12.5% Alc./Vol.

87



**WENDOUREE  
CABERNET MALBEC**  
Clare Valley  
13.8% Alc./Vol.

86



**SASSICAIA**  
Tuscany  
14% Alc./Vol.

86



**MOUNT MARY  
RÉFLEXION**  
Yarra Valley  
12.6 % Alc./Vol.

# CONTACT DETAILS

[info@masterblendclassification.com](mailto:info@masterblendclassification.com)



# THE JUDGES



MELBOURNE,  
AUSTRALIA.

## **Sarah Jane Evans MW**

Journalist and broadcaster, Sarah Jane started her working life in book publishing after doing a degree at Cambridge University in Classics and Social and Political the early 90s she became Associate Editor of the BBC's Good Food magazine, and was also Chair and then President of the Guild of Food Writers. Sarah Jane obtained her MW in 2006, she now contributes to BBC Good Food and does freelance work.

## **Mike Bennie**

Mike Bennie is a freelance wine and drinks writer and journalist, wine judge and presenter based in Sydney, Australia. Mike is the Editor-At-Large and contributor to the highly respected online wine commentary website WineFront.com.au and a feature writer for benchmark publication Australian Gourmet Traveller Wine Magazine. His work has also appeared as wine/drinks editor in delicious magazine and in Sun-Herald Style Magazine,

Time Out Magazine Sydney and Melbourne, Sydney Morning Herald's Good Living section, Men's Style magazine, Women's Health, Wine Business Magazine Australia, Meininger's Wine Business International magazine (Europe), Harper's Wine & Spirits (UK) amongst other publications. Mike is also an active wine judge in Australia and overseas, and a graduate of the prestigious Len Evans Tutorial. Mike was named Wine Communicator's of Australia Digital Wine Communicator of the Year 2013, a highly coveted and contested award.

## **Stephen Quinn**

Stephen Quinn has been writing about wine in the Asian region for the past six years. He makes videos for DecanterChina.com as well as writes print stories. Along with his freelance work, Dr Quinn runs MOJO Media Insights where he trains media professionals to make broadcast-quality videos using only an iPad Mini. He is the former digital development editor at the South China Morning Post,

where he helped re-launch the site that won in November 2012 the WAN/Ifra gold medal for best news website. From 1996-2011 Dr Quinn, an Australian, was a journalism professor in Australia, the UAE, the US, and most recently China. From 1975-1995 Dr Quinn was a journalist in Thailand, Australia, New Zealand and the UK. He has written 18 books. The most recent, the third edition of MOJO: Mobile Journalism in the Asian Region, appeared in 2012.

## **Ken Gargett**

Ken Gargett is the wine writer who has, and does, contribute to various publications including the Fine group, Australian Gourmet Traveller Wine Magazine, the Brisbane Courier Mail and the Courier Mail Weekend Magazine and many others both in Australia and offshore. Ken has numerous accolades under his belt, having been a winner of the prestigious Vin de Champagne Award in Australia, recipient of a Len Evans scholarship and has judged at many wine shows, both in capital cities and regional events.



**Lester Jesberg**

Lester Jesberg is editor of Winewise magazine, a highly respected, advertisement-free journal that is in its 30th year of publication. With wife Adrienne he operates a thriving wine importing business. Lester is a senior judge on the Australian wine show circuit, and has judged at, and chaired, many capital city and regional wine shows.

**Jane Faulkner**

Jane Faulkner is a Melbourne based wine writer and publisher of [www.winematters.com.au](http://www.winematters.com.au)

**Andrew Caillard**

Andrew is a specialist wine auctioneer, co-founder of Langton's Wine Auctions and publisher of the highly influential Langton's Classification of Australian Wine. He is the author of Langton's Wine Guides (5 editions), Langton's online journals, Penfolds Rewards of Patience (4 editions) and a regular columnist and tasting panelist for Gourmet Traveller WINE magazine. He was an inaugural panel judge of Australia's Wine List of the Year.

**Ray Jordan**

Ray Jordan has been writing about wine for more than 30 years. Ray currently writes two regular weekly columns in The West Australian and The West Australian Saturday Magazine, whilst also contributing to other publications. In 2003 Ray released the first of his annual guides to West Australian wines and has also co-authored a book on Margaret River. He is a winner of the WA Wine Press Club wine writing award and in 2006 was awarded the George Mulgrue Award for contribution to the WA wine industry.

MONTREAL,  
CANADA.

**Christopher Waters**

Christopher Waters is Sun Media's national wine columnist and the co-founder and editor of Vines. For the past 11 years, he has worked as a professional wine writer and educator. His column, Waters & Wine, appears weekly in Sun Media papers across the country. In addition, Waters is head judge of the InterVin International Wine Awards.

**David Lawrason**

David Lawrason is a leading Canadian wine authority having written for various publications for more than twenty-five years. He has run wine education programs for the public since 1987, taught in-depth sommelier courses at George Brown and Humber colleges and currently teaches WSET courses. His love and passion for great wines has been his life's calling. David is VP of Wine at Wine.Align.com and the wine columnist for Toronto Life Magazine.

**Marc Chapleau**

Marc Chapleau is a well-known wine writer from Quebec. His extensive travel to wine-growing regions all over the world, appearances at wine-tasting events as wine expert and master of ceremonies, and hundreds of published wine columns, occasionally humorous but always passionate, have made him an important figure on the Canadian wine scene. He is the columnist, author and editor for Cellier magazine.



### Véronique Rivest

Véronique Rivest is the best sommelier of the Americas, recently winning the prestigious A.S.I 2012 Best Sommelier of the Americas. She's a freelance wine columnist for the following media: The Chronicle, Divine Temptations (Radio), Le Droit, Cyberpresse, Chatelaine(QC), Cellier Magazine and Exquisite Magazine. She was also the sommelier at Restaurant Les Fougères for 12 years.

### Anthony Gismondi

Anthony Gismondi is one of Canada's top-rated writers, broadcasters and speakers, his expertise is widely acknowledged throughout the international wine community. The Simon Fraser University graduate has been writing about wine for nearly 30 years and is well known for his weekly wine column in the Vancouver Sun newspaper since 1989.

Gismondi was the former editor in chief of a national wine magazine and continues to be a regular judge in international wine competitions. Gismondi is also a principal critic and partner of WineAlign, Canada's largest community based service for reviewing, sharing and discovering wine. Additionally, he and food writer/author Kasey Wilson co-host a popular fast-paced live radio show called The Best of Food and Wine.

### John Szabo MS

Hungarian born John Szabo was the first Canadian to earn the title of Master Sommelier in 2004. Listed in 2012 as "Canada's best-known sommelier" in Meininger's Wine Business International, John is a principal critic for WineAlign, Canada's largest independent wine website. John is currently wine editor of Toronto's CityBites Magazine, and recently authored Pairing Food and Wine For Dummies published in December 2012, and Sommelier Management, a textbook used by the Canadian Association of Professional Sommeliers.



To round out his experience and get closer to the land, he also owns a sMalbecl vineyard in Eger, Hungary, the J&J Eger Wine Co.

### Craig Pinhey

Craig Pinhey is a food and beverage columnist for the New Brunswick Telegraph Journal and KV Style, & writes for TAPS Beer Magazine, Palate Press, Halifax's The Coast, Progress and East Coast Living magazine. He covered the Atlantic Canadian wine scene for Wine

Access for 7 years, including writing the entire Atlantic section of their Canadian Wine Annual. He has also been CBC Radio's Shift Sommelier for 5 years.

A certified Sommelier and BJCP Judge, Craig has judged at the Canadian Wine Awards, International Value Wine Awards, All Canadian Wine Championships, Atlantic Wine Awards, Moncton's World Wine Expo Awards, PEI's Wine Show Awards and the Canadian Brewing Awards.

### Rhys Pender MW

A passionate educator, wine lover, judge, writer, and grape grower/farmer, Australian expatriate Rhys Pender MW has worked in the wine industry since he was a teenager. Rhys completed a Professional Culinary Diploma and all levels of the Wine and Spirit Education Trust (WSET) programs. Rhys is Canada's youngest Master of Wine in 2010, one of only four in Canada and approximately 300 in the world. Rhys runs a WSET wine school and consultancy through his business Wine Plus+ and manages a small 4 acre vineyard and winery in British Columbia's Similkameen Valley - Little Farm Winery. He is a regular contributor to Canadian publications such as Montecristo, Taste, Savour, Wine Trend and Good Life Connoisseur.

In addition to judging for Wine Align, Rhys judges wine competitions internationally such as the Decanter World Wine Awards, Vancouver Magazine Wine Awards and the Dallas Morning News Wine Competition.

### Élyse Lambert

Élyse Lambert is based in Quebec. Her sommelier career began with the Relais & Châteaux group in 2000. She has also worked for top restaurants in across Montreal including XO in Hôtel Le St James and Le Local. Ms. Lambert's credentials are well recognized regionally and internationally; awarded Best Sommelier of Québec in 2004 and third in Canada in 2006, Ms. Lambert also won 2009 Best Sommelier of the Americas held in Buenos Aires.

She represented Canada at the 2010 Best Sommelier of the World Competition in Chile, reaching the semi-finals and classing in the top 12 of the world. Ms. Lambert was invited by the Court of Master Sommeliers to be considered for the international recognition of Master Sommelier (MS) in 2012—a distinction held by only 186 other individuals in the world. She has successfully completed three of the four levels of this prestigious US- and UK-based certification.

### Jean Aubry

As wine columnist at *Le Devoir* newspaper and broadcaster of *Ça commence bien!*, Jean Aubry has been a wine professional for more than 25 years. He is a regular speaker in the corporate world

and together with Vintempo, co-founded the Dawine® learning method at *l'École des femmes du vin à Paris* from 2003-2007. Each year, Jean tastes nearly 1,300 products to publish 'Guide Aubry' which focuses on the top 100 wines at the SAQ.

### Bill Zacharkiw

With over 25 years in the wine industry, Bill is currently one of Canada's most widely read wine writers. For the last five years has been the weekly wine writer for the Montreal Gazette, his articles are published nationally. He has judged international wine competitions in Canada, Chile and New Zealand where he is known as the critic 'who prefers to taste barefoot'.





Bill began his wine journey at the age of 23, when he opened his own restaurant in downtown Montreal, Quebec. At 33, he became head sommelier at one of Quebec's top restaurants, the Relais & Chateau L'eau à la Bouche. His writing career began in 2004 with the The Caveman's Wine Blog, cited by the Wall Street Journal as one of the five most interesting wine reads on the internet.

#### **Vincent Lafortune**

Vincent Lafortune is a trained sommelier, wine writer and educator. With a background of over ten years in the hospitality and the wine industry, he is the Founder and President of LLP Experts en Vin, where he also publishes Quebec's Exquis magazine – a lifestyle food and wine publication. Vincent regularly attends major wine fairs in Europe and America and leads trade missions involving wine professionals, journalists, wine lovers and foodies. Vincent received the title: 2010 Young Personality in Business from the Junior Chamber of Commerce (Quebec).

#### **Margaret Swaine**

Margaret Swaine was the founder and first president of the Wine Writers Circle of Canada. She has participated as a wine judge in global competitions such as at Vinitaly in Verona. She has nationally authored over 2,000 articles for various magazines and newspapers. She is the weekly wine columnist for the National Post newspaper, writes for WineAlign, Elle Canada and Hello!Canada just to name a few.



LONDON,  
UNITED KINGDOM.

#### **Sarah Ahmed**

Sarah Ahmed, The Wine Detective, is an independent, award-winning wine writer and communicator. As well as writing her own blog, Sarah freelances for several publications including Decanter where she is regarded as an expert in the wines of Australia and Portugal.

#### **Martin Moran MW**

Martin has been involved with wine since 1982 and over the years has worked in almost every facet including the on trade, retail, wholesale, buying, teaching, marketing, wine making, writing and broadcasting. He passed the Master of Wine exam in 1994 and has been short listed for a Glenfiddich award as well as the World Food Media Awards 'Best Drinks Writer'. He's judged at major competitions in the UK, Australia and South Africa.

#### **Gerard Basset MW OBE**

Gerard Basset is the only person ever to simultaneously hold the Master of Wine, Master Sommelier and MBA Wine honours. Parallel to this has been Gerard's business success, first with his co-founding the hugely successful Hotel du Vin Group and latterly with his award winning, New Forest boutique wine hotel, Hotel TerraVina.

In June 2011 Gerard was appointed OBE – Officer of the Order of the British Empire - acknowledging his extraordinary contribution to the British hospitality industry. He further cemented his position as one of the most credible and respected figures when he was named Decanter Magazine's 2013 Man of the Year.

#### **Patrick Schmitt**

Patrick is the editor-in-chief of The Drinks Business magazine – a title he has worked on for the best part of ten years. While covering all parts of the drinks industry, Patrick specialises in wine and is studying for his MW.



**John Stimpfig**

John is an award-winning writer who began writing about wine in 1994. Currently, he also writes for The FT's How to Spend It Magazine, Harpers and The Oxford Times. He has also written for the Observer, Financial Times, Sunday Times and Investors Chronicle. In addition, he has contributed to several websites including Reuters City, Thomas Cook, Sainsbury's Taste for Life and The Restaurant Game. John is also a member of the Circle of Wine Writers and is a Contributing Editor to Decanter Magazine.

In 2001, John won The Lanson Wine Writer of The Year Award. In 2002, he collected The Glenfiddich Wine Writer of the Year Award and in 2005, won the inaugural Louis Roederer International Wine Writer of the Year Award.

**Ole Troelsø**

Ole Troelsø is food and wine editor at Børsen, the Danish financial newspaper. He has held the position since 2001. Ole has a particular

interest in new world wines, often arranges blind tastings where new and old world wines are mixed, in order to take focus away from the labels and instead concentrate on the wines quality.

He has written 4 books, including South Africa's Wines (2003) and Danish Winemakers (2004).

**Peter Richards MW**

Peter Richards is a writer, broadcaster and Master of Wine. He is a regular presenter on BBC1 show Saturday Kitchen, recommending wines that sell out in shops across the nation as a result. Other TV credits include ESPN, Taste (Sky One), Saturday Kitchen Best Bites (BBC2), The Alan Titchmarsh Show (ITV1), Market Kitchen (BBC2/UKTV), Great Food Live and Food Uncut (UKTV Food).

**Richard Hemming**

Richard Hemming joined the UK wine trade in 2001 and worked in retail for seven years before leaving to experience in the wine industry

in Australia, including working as a cellarhand during the 2008 vintage in McLaren Vale. During this time he started writing for [www.jancisrobinson.com](http://www.jancisrobinson.com) and now writes for the website every week, based in London.

Richard also writes freelance for other publications, tutors for the London Wine Academy, judges at wine competitions, and is an occasional vineyard assistant for Gusbourne Estate in Kent.



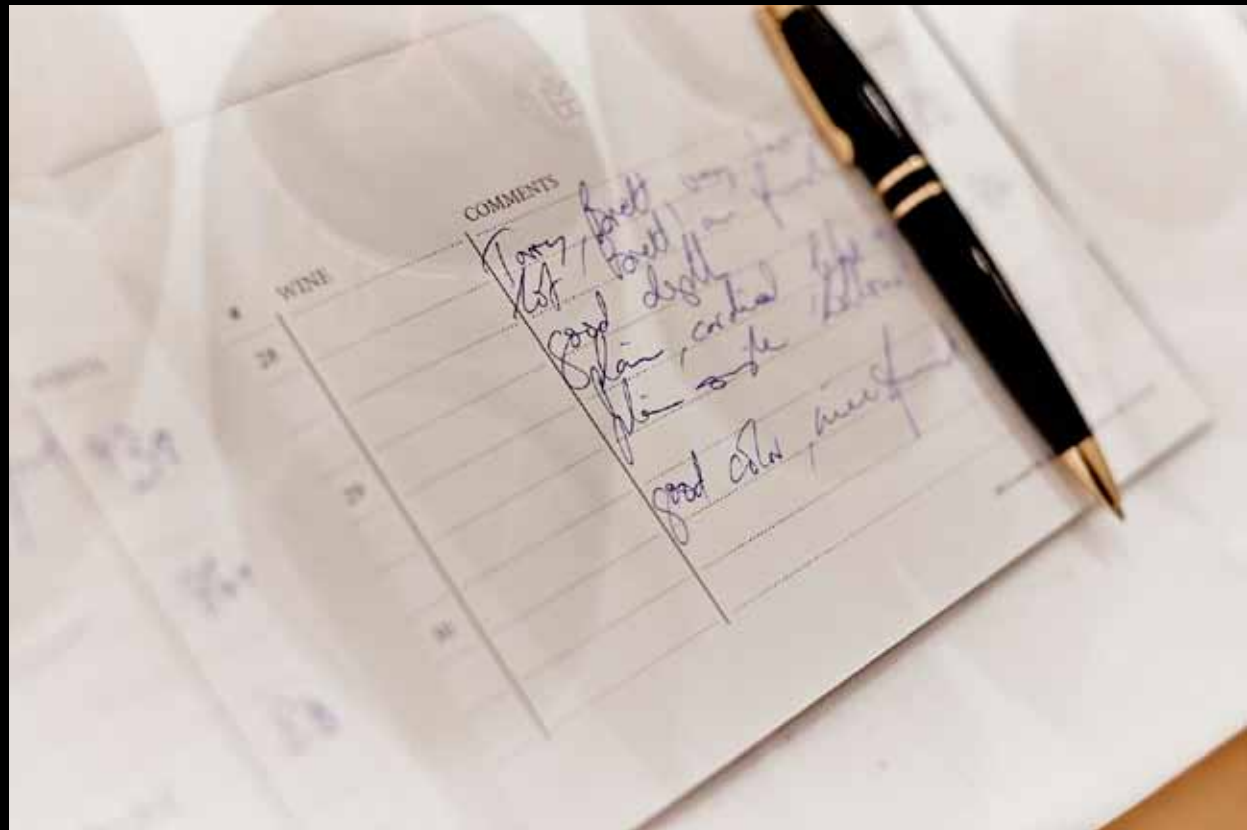
# THE SCORES



# THE SCORES

Following is a page dedicated to each event (Melbourne, Montreal, London) which breaks down the scores and rankings of ALL wines tasted at each individual event.

Scores were rounded out.





# MASTER BLEND CLASSIFICATION GLOBAL COMBINED SCORES

Vintage	Wine	\$AUD Price*	Blend Structure	Ave Score (rounded)
O9	Chateau Leoville-Las Cases ■	\$675	76% Cabernet Sauvignon, 15% Merlot, 9% Cabernet Franc	92
O9	Wolf Blass Black Label	\$139	47% Cabernet Sauvignon, 47% Shiraz, 6% Malbec	92
O9	Chateau Latour ●	\$2,400	91.3% Cabernet Sauvignon, 8.7% Merlot	92
O9	Chateau Ducru-Beaucaillou ■	\$575	85% Cabernet Sauvignon, 15% Merlot	92
O9	Joseph Phelps Insignia	\$174	83% Cabernet Sauvignon, 13% Petit Verdot, 4% Malbec	91
O9	Chateau Mouton Rothschild ●	\$1878	88% Cabernet Sauvignon, 12% Merlot	91
O9	Chateau Lynch-Bages ●	\$205	76% Cabernet Sauvignon, 18% Merlot, 4% Cabernet Franc, 2% Petit Verdot	91
O9	Opus One	\$246	81% Cabernet Sauvignon, 9% Cabernet Franc, 6% Petit Verdot, 3% Merlot, 1% Malbec	91
O9	Chateau Montrose ■	\$400	65% Cabernet Sauvignon, 29% Merlot, 6% Cabernet Franc & Petit Verdot	91
O9	Chateau Leoville Barton ■	\$234	77% Cabernet Sauvignon, 22.5% Merlot, 0.5% Cabernet Franc	91
O9	Chateau Lafite Rothschild ●	\$2,500	82.5% Cabernet Sauvignon, 17% Merlot, 0.5% Cabernet Franc	91
O9	Chateau Cos d'Estournel ■	\$850	65% Cabernet Sauvignon, 33% Merlot, 2% Cabernet Franc	91
O9	Chateau Beychevelle ▲	\$158	46% Cabernet Sauvignon, 44% Merlot, 6% Cabernet Franc, 4% Petit Verdot	91
O9	Ridge Monte Bello	\$169	72% Cabernet Sauvignon, 22% Merlot, 6% Petit Verdot	91
O9	Antinori Solaia	\$262	75% Cabernet Sauvignon, 20% Sangiovese, 5% Cabernet Franc	91
O9	Vina Almaviva	\$119	73% Cabernet Sauvignon, 22% Camenere, 4% Cabernet Franc, 1% Merlot	90
O9	Ornellaia	\$250	52% Cabernet Sauvignon, 22% Merlot, 21% Cabernet Franc, 5% Petit Verdot	90
O9	Harlan Proprietary Red	\$739	Bordeaux blend	90
O9	Chateau Haut Brion ●	\$1749	46% Cabernet Sauvignon, 40% Merlot, 14% Cabernet Franc	90
O9	Chateau Margaux ●	\$2299	87% Cabernet Sauvignon, 9% Merlot, 2% Cabernet Franc, 2% Petit Verdot	90
O9	Chateau Pichon Longueville - Comtesse De Lalande ■	\$399	75% Cabernet Sauvignon, 20% Merlot, 5% Petit Verdot	90
O9	Henschke Cyril Henschke	\$130	81% Cabernet Sauvignon, 13% Cabernet Franc, 6% Merlot	90
O9	Eduardo Chadwick Sena	\$190	54% Cabernet Sauvignon, 21% Carmenere, 16% Merlot, 6% Petit Verdot, 3% Cabernet Franc	89
O9	Dominus Estate (Christian Moueix)	\$180	86% Cabernet Sauvignon, 10% Cabernet Franc, 4% Petit Verdot	89
O9	Vasse Felix Heytesbury	\$90	75% Cabernet Sauvignon, 15% Petit Verdot, 10% Malbec	89
O9	Kanonkop Paul Sauer	\$47	69% Cabernet Sauvignon, 19% Merlot, 12% Cabernet Franc	88
O9	Cullen Diana Madeline	\$101	88% Cabernet Sauvignon, 6% Cabernet Franc, 4% Merlot, 2% Malbec	88
O9	Wendouree	\$85	60% Cabernet Sauvignon, 40% Malbec	87
O9	Sassicaia	\$218	85% Cabernet Sauvignon, 15% Cabernet Franc	86
O9	Mount Mary Reflexion	\$150	47% Cabernet Sauvignon, 31% Merlot, 15% Cabernet Franc, 4% Malbec, 3% Petit Verdot	86

\*Prices are indicative of wines purchased in Australia



## MASTER BLEND CLASSIFICATION REGIONAL RESULTS - MELBOURNE

Wine	Average Score	Wine	Average Score
Wolf Blass Black Label	94	Joseph Phelps Insignia	90
Chateau Beychevelle	93	Chateau Haut Brion	90
Chateau Lynch-Bages	93	Ornellaia	90
Chateau Montrose	92	Vasse Felix Heytesbury	90
Chateau Latour	92	Dominus Estate (Christian Moueix)	90
Opus One	92	Chateau Pichon Longueville - Comtesse De Lalande	90
Vina Almaviva	92	Chateau Lafite Rothschild	90
Chateau Leoville-Las Cases	92	Chateau Mouton Rothschild	90
Chateau Leoville Barton	91	Kanonkop Paul Sauer	89
Eduardo Chadwick Sena	91	Cullen Diana Madeline	88
Antinori Solaia	91	Chateau Ducru-Beaucaillou	88
Harlan Proprietary Red	91	Chateau Margaux	86
Chateau Cos d'Estournel	91	Wendouree	86
Ridge Monte Bello	91	Mount Mary Reflexion	85
Henschke Cyril Henschke	91	Sassicaia	84



# MASTER BLEND CLASSIFICATION REGIONAL RESULTS - MELBOURNE

Wine	Taster Identification Code									Ave Score (rounded)
	A	B	C	D	E	F	H	I	J	
Wolf Blass Black Label	96	93	97	93	93	93	91	94	95	94
Chateau Beychevelle	96	94	96	90	94	93	90	92	93	93
Chateau Lynch-Bages	89	95	93	94	88	92	96	93	95	93
Chateau Montrose	91	94	92	93	93	87	97	91	88	92
Chateau Latour	91	95	90	93	97	96	87	95	84	92
Opus One	94	90	97	91	95	89	92	90	94	92
Vina Almaviva	89	92	97	91	88	94	96	89	92	92
Chateau Leoville-Las Cases	95	92	94	95	90	96	95	89	85	92
Chateau Leoville Barton	96	85	90	90	96	91	90	90	89	91
Eduardo Chadwick Sena	91	92	91	91	94	97	87	85	90	91
Antinori Solaia	91	94	93	93	94	93	81	87	94	91
Harlan Proprietary Red	89	94	91	93	93	87	85	87	97	91
Chateau Cos d'Estournel	91	91	91	91	91	91	91	91	91	91
Ridge Monte Bello	91	94	92	86	90	96	80	95	94	91
Henschke Cyril Henschke	90	90	93	95	92	92	90	86	94	91
Joseph Phelps Insignia	92	91	92	90	91	92	83	91	90	90
Chateau Haut Brion	93	91	89	90	93	90	95	85	88	90
Ornellaia	90	95	94	91	95	83	87	83	90	90
Vasse Felix Heytesbury	89	94	87	95	95	90	83	85	91	90
Dominus Estate (Christian Moueix)	96	90	88	93	89	83	92	88	92	90
Chateau Pichon Longueville - Comtesse De Lalande	89	87	91	92	96	84	83	89	95	90
Chateau Lafite Rothschild	95	84	89	86	98	93	80	92	93	90
Chateau Mouton Rothschild	89	84	96	89	100	89	80	88	95	90
Kanonkop Paul Sauer	82	90	94	92	87	94	89	87	90	89
Cullen Diana Madeline	88	90	91	94	88	84	85	85	89	88
Chateau Ducru-Beaucaillou	94	90	87	87	87	89	83	92	83	88
Chateau Margaux	89	83	84	83	97	83	80	83	95	86
Wendouree	87	87	86	86	84	91	80	83	89	86
Mount Mary Reflexion	78	91	87	87	83	92	82	78	89	85
Sassicaia	68	86	88	91	86	90	75	82	94	84

## MASTER BLEND CLASSIFICATION REGIONAL RESULTS - MONTREAL

Wine	Average Score	Wine	Average Score
Château Ducru-Beaucaillou	92	Château Latour	90
Joseph Phelps Insignia	91	Château Lynch-Bages	90
Ornellaia	91	Vina Almagiva	90
Château Margaux	91	Château Haut Brion	89
Château Lafite Rothschild	91	Harlan Proprietary Red	89
Opus One	91	Ridge Monte Bello	89
Château Cos d'Estournel	91	Eduardo Chadwick Sena	88
Château Mouton Rothschild	91	Dominus Estate (Christian Moueix)	88
Château Loeville-Las Cases	91	Kanonkop Paul Sauer	88
Château Montrose	90	Henschke Cyril Henschke	88
Château Léoville Barton	90	Cullen Diana Madeline	87
Antinori Solaia	90	Vasse Felix Heytesbury	87
Wolf Blass Black Label	90	Sassicaia	87
Château Pichon Longueville Comtesse de Lalande	90	Wendouree	87
Château Beychevelle	90	Mount Mary Reflexion	86



# MASTER BLEND CLASSIFICATION REGIONAL RESULTS - MONTREAL

Wine	Taster Identification Code														Ave Score
	A	C	D	E	F	G	H	I	J	K	L	M	N	O	
Château Ducru-Beaucaillou	90	96	92	90	95	91	93	88	96	89	94	94	93	91	92
Joseph Phelps Insignia	94	92	91	94	88	95	92	88	92	95	85	91	90	91	91
Ornellaia	91	93	93	86	94	95	91	86	90	96	90	88	90	90	91
Château Margaux	90	98	80	96	87	96	82	88	98	89	85	96	94	93	91
Château Lafite Rothschild	89	94	79	92	92	96	94	87	96	91	90	98	92	89	91
Opus One	89	93	88	94	89	95	85	89	93	98	92	90	90	91	91
Château Cos d'Estournel	89	95	89	95	92	92	83	82	95	90	93	92	91	92	91
Château Mouton Rothschild	90	97	80	95	95	91	80	94	96	96	86	97	90	92	91
Château Léoville-Las Cases	92	96	86	91	90	94	95	90	90	88	89	91	90	91	91
Château Montrose	92	94	86	88	86	93	92	90	89	89	89	92	91	89	90
Château Léoville Barton	93	93	84	94	92	91	80	89	95	92	91	90	89	90	90
Antinori Solaia	90	91	93	92	84	93	88	86	94	90	87	90	90	91	90
Wolf Blass Black Label	92	95	80	90	88	95	85	91	90	89	90	89	89	90	90
Château Pichon Longueville Comtesse de Lalande	90	92	83	93	89	90	88	94	91	88	88	90	88	94	90
Château Beychevelle	91	90	88	89	88	91	90	93	91	90	87	92	90	90	90
Château Latour	89	96	89	94	88	90	89	86	87	91	88	96	92	90	90
Château Lynch-Bages	92	91	91	88	91	92	90	88	91	88	91	90	90	90	90
Vina Almaviva	91	93	78	93	89	95	80	90	91	93	90	90	88	93	90
Château Haut-Brion	92	95	80	92	90	92	79	84	95	89	89	89	92	93	89
Harlan Proprietary Red	89	91	87	93	82	92	84	86	91	92	85	93	89	90	89
Ridge Monte Bello	88	97	81	93	86	94	85	88	90	89	87	89	92	90	89
Eduardo Chadwick Sena	88	94	78	87	89	93	84	87	89	90	88	89	88	90	88
Dominus Estate (Christian Moueix)	87	90	77	93	85	91	84	85	93	93	85	87	88	89	88
Kanonkop Paul Sauer	91	91	76	92	84	92	82	91	87	92	91	88	91	89	88
Henschke Cyril Henschke	88	93	76	91	88	93	81	87	92	89	86	94	90	89	88
Cullen Diana Madeline	88	91	79	85	86	92	80	87	93	88	87	84	88	90	87
Vasse Felix Heytesbury	89	90	84	80	87	90	80	85	92	90	87	90	89	89	87
Sassicaia	87	89	75	90	82	92	88	89	86	91	89	89	89	88	87
Wendouree	89	91	73	92	87	93	79	89	86	89	90	85	88	88	87
Mount Mary Reflexion	88	88	76	92	84	90	79	85	92	88	84	85	89	89	86



## MASTER BLEND CLASSIFICATION REGIONAL RESULTS - LONDON

Wine	Average Score	Wine	Average Score
Château Ducru-Beaucaillou	94	Château Haut Brion	90
Wolf Blass Black Label	93	Ornellaia	90
Château Latour	93	Château Pichon Longueville Comtesse de Lalande	90
Ridge Monte Bello	93	Château Beychevelle	90
Château Mouton Rothschild	93	Henschke Cyril Henschke	90
Château Loeville-Las Cases	93	Vina Almaviva	90
Château Montrose	92	Vasse Felix Heytesbury	89
Joseph Phelps Insignia	92	Dominus Estate (Christian Moueix)	89
Château Léoville Barton	92	Cullen Diana Madeline	89
Château Margaux	92	Opus One	88
Antinori Solaia	91	Eduardo Chadwick Sena	88
Château Lafite Rothschild	91	Kanonkop Paul Sauer	87
Harlan Proprietary Red	91	Wendouree	86
Château Cos d'Estournel	91	Sassicaia	85
Château Lynch-Bages	91	Mount Mary Reflexion	85



# MASTER BLEND CLASSIFICATION REGIONAL RESULTS - LONDON

Wine	Taster Identification Code									Ave Score (rounded)
	A	B	C	D	E	F	G	H	J	
Château Ducru-Beaucaillou	90	98	88	95	93	98	97	98	89	94
Wolf Blass Black Label	91	95	99	89	85	96	94	93	94	93
Château Latour	93	95	93	90	90	94	93	98	95	93
Ridge Monte Bello	92	97	97	85	94	91	97	87	95	93
Château Mouton Rothschild	94	92	99	89	97	94	98	82	88	93
Château Loeville-Las Cases	94	98	92	89	92	95	95	90	90	93
Château Montrose	88	96	92	93	85	95	94	91	91	92
Joseph Phelps Insignia	89	94	97	90	92	92	93	93	92	92
Château Léoville Barton	97	93	88	85	96	95	98	92	87	92
Château Margaux	96	87	92	85	95	95	98	97	82	92
Antinori Solaia	82	94	95	88	90	97	94	92	85	91
Château Lafite Rothschild	92	87	92	83	86	98	92	97	93	91
Harlan Proprietary Red	95	94	85	97	85	92	95	86	93	91
Château Cos d'Estournel	90	96	92	90	88	94	92	86	91	91
Château Lynch-Bages	90	92	95	88	86	86	95	96	94	91
Château Haut Brion	88	93	88	93	91	95	94	84	87	90
Ornellaia	83	95	92	85	87	97	93	91	83	90
Château Pichon Longueville Comtesse de Lalande	88	91	94	90	82	94	91	86	91	90
Château Beychevelle	90	96	93	90	83	86	96	84	92	90
Henschke Cyril Henschke	89	89	99	85	87	91	90	94	86	90
Vina Almagiva	88	95	93	88	86	95	88	85	88	90
Vasse Felix Heytesbury	88	94	95	80	90	86	91	91	89	89
Dominus Estate (Christian Moueix)	89	92	95	89	79	89	97	84	86	89
Opus One	90	89	87	93	84	95	96	86	84	89
Cullen Diana Madeline	89	90	87	88	89	83	92	90	85	88
Eduardo Chadwick Sena	90	92	87	80	90	92	89	82	90	88
Kanonkop Paul Sauer	85	93	87	90	84	91	85	82	87	87
Wendouree	92	90	92	75	84	86	91	83	84	86
Sassicaia	82	89	93	80	78	87	91	84	83	85
Mount Mary Reflexion	81	87	92	80	94	84	87	82	78	85